

Jims is a fitness chain fully owned by Colruyt Group, which acquired the company in 2021. Since then, Jims has grown at a remarkable pace, from 27 clubs to almost 90 today, spread across Belgium and Luxembourg. Before Contractify, contract management at Jims was largely uncharted territory: **few tools were in place, and no one had a clear overview** of what had been signed, where, or by whom. Today, Jims relies fully on Contractify as **the single source of truth** for all their contracts and related data, so no contract is left unattended.

CHALLENGES

- As part of a large, listed parent group (Colruyt Group), JIMS needed to demonstrate proper governance, including a clear, centralised overview of all contracts.
- Contract signing is largely decentralised, happening on paper at the individual club level (group class instructors, personal trainers), creating data quality and legibility issues.
- Multiple departments (notably HR) need to access and manage contracts, requiring a low-threshold, easy-to-adopt system rather than a legal-only tool.



Frederic Schroyens
Jims

How did they try to solve this **WITHOUT** Contractify?

- Operated largely without a dedicated contract management tool.
- Contracts and signed documents were stored without a consistent structure, sometimes without being linked to a contract record at all.
- At one point, they hired a student during holiday periods to manually clean up and organize contract data.



How did they solve this **WITH** Contractify?

- One central platform to sign, store and track all contracts
- Adoption goes beyond the legal team: departments like HR now have a dedicated, structured way to manage contracts
- Getting started was easy: the Contractify Customer Success Manager guided the team through a smooth and fast implementation
- Since go-live, JIMS has continued to expand usage across departments, making Contractify the standard for contract management throughout the organization

IMPACT on the organization

1. **Business continuity:** contracts, framework agreements and their terms are easy to find and no longer dependent on one person's knowledge, replacing a scattered setup across SharePoint and Google Drive.
2. **Faster, less manual contract intake** thanks to Ada, Contractify's AI Contract Analyst, which reduces manual data entry to a few clicks.
3. **Higher adoption and satisfaction** among departments like HR, which previously had no reliable, official place to get contracts signed and stored.

What is the best contract management **STRATEGY** for your business?

Let's find out together! Schedule a call with our Contractify expert to get a professional analysis of your contract processes & a solution tailored to your organizational & industry needs.

[SCHEDULE CALL](#)