



BUSINESS CASE | LEGAL

ESSENTIEL ANTWERP IS...

a **fashion company**, based in Antwerp, known for its refreshing and luxurious fashion, with unusual graphic and floral prints and trendy colour mixes. It was founded in 1999 by Inge Onsea and Esfandiar Eghtessadi. What started as a small T-shirt brand has now grown into an **international brand with nearly 30 of its own shops worldwide**, a wide multi-brand network and **e-commerce to the EU and the United States**.

CHALLENGES FOR LEGAL COUNSELS

- Due to the large number of contracts, and often a small legal team, **it isn't easy to keep track of all the data**.
- **Contracts and related documents get scattered** in folders, servers and mailboxes, making it harder to find them.
- **Manually tracking important dates** such as notice periods, guarantee deadlines, etc. in a calendar or Excel results in **missed deadlines**, which can have **serious financial consequences**.

HOW THEY TRIED TO SOLVE THIS BEFORE CONTRACTIFY?

- **Excel files** to manage and track all important contract data.
- Had its **contract server built by the internal IT department** which turned out to be a very complex and time-consuming task

HOW THEY SOLVED THIS USING CONTRACTIFY?

- One **central database with extensive filters** where everyone can **find contracts in record time**.
- **Automatic reminders** whenever a contract deadline approaches or a task needs to be finished.
- Ownership of contracts is clarified through a logical **folder structure and reading rights**.

Read the full testimonial **ESSENTIEL ANTWERP** here



IMPACT ON BUSINESS

1. **Perfect overview** of all contracts and related documents
2. **No more unexpected costs due to unwanted tacit renewals**
3. **Peace of mind** thanks to automatic deadline reminders
4. **Saving time** by automatically **searching metadata with AI**

WHAT IS THE BEST CONTRACT MANAGEMENT STRATEGY FOR YOUR BUSINESS ?

Let's find out together! Schedule a call with Contractify expert, Laura, to get a professional analysis & solution, tailored to your organizational & industry needs.



SCHEDULE CALL